

**VIRTUAL Meeting - Tuesday, June 6<sup>th</sup>, 2023 7:00pm – 9:00pm**

**Zoom Meeting:** <https://us06web.zoom.us/j/88279475691?pwd=cHFkcXFwaE1KTDBBZXlwcEdlWFhWQT09>

**Meeting ID: 882 7947 5691 | Password: 015860**

**Commissioners Present:** Pam Farley, David Israel, Duke Miglin, Rick Tannenbaum, Stan Razny

**Others in Attendance:** Gina Caruso (Oak St Council/The Lord Companies, L.L.C.)

**NOTE:** The meeting was held virtually due to lack of quorum for an in-person meeting. Therefore, no votes were taken.

#### Minutes

**1. Welcome and Call to Order**

- a. Caruso called the meeting to order at 7:05pm

**2. Public Input**

- a. No public in attendance.

**3. Approval of May 9, 2023 Meeting Minutes – Deferred to a Meeting with Quorum**

**4. SSA Financials**

- a. The SSA Commission reviewed the financials prior to the meeting. Tannenbaum explored and identified a higher interest saving account at Wintrust with the OSC's Wintrust banker. Next step is to set up the account per the terms of the bank. Caruso discussed the possibility of bond financing to fund streetscape improvements. Next step is to get scope and order of magnitude costs to see if the SSA has sufficient term and tax rate to finance a bond.

**5. Safety & Security**

- a. Caruso reported the HLSA Security Inc. security patrol is still in effect through June.

**6. Special Events**

- a. Caruso reported about the meeting with Star Events' team and the suggested campaign "Couture for the Cause" for the month of October to align with breast cancer awareness month and to leverage customers who align with the cause and who shop on Oak St. Oak Street Council is vetting this campaign with the businesses. There is approx. \$80,000 on the 2023 budget for a campaign plus approx. \$30,000 for social media and public relations services.

**7. Public Way & Traffic**

- a. The Commission discussed how streetscape capital improvements are a priority and a high impact project funded by the SSA. Specifically, the Commission discussed preparing a streetscape plan that addresses: electric, planters, security cameras, and light poles. Caruso will reach out to the City for guidance on streetscape projects that are public/private partnerships and to other SSA agencies that have done streetscape projects for vendor referrals.
- b. Caruso reported that Cleanslate can do the utility paint pressure washing. The Commission agreed in principle so Caruso will proceed with Cleanslate's services.
- c. Caruso reported the City's traffic study was not yet completed and will keep the Commission posted on updates.

**8. New Meeting Business**

- a. No new businesses discussed.

**9. Next Oak St SSA Commission Meeting**

- a. June 28<sup>th</sup>, 2023 Noon – 2:00pm at Coopers' Hawk.

**10. Adjournment – Adjourned at 8:30pm**

**Minutes Submitted By: Gina Caruso, SSA Program Manager**

**APPROVED 6/18/23**