

Regular Meeting - Monday, July 24th, 2023 7:30am – 9:00am

Zoom Meeting: <https://us06web.zoom.us/j/88279475691?pwd=cHFkcXFwaE1KTDBBZXlwcEdlWFhWQT09>

Meeting ID: 882 7947 5691 | Password: 015860

Commissioners Present: Pam Farley, David Israel, Duke Miglin, Stan Razny, Rick Tannenbaum

Others in Attendance: Gina Caruso (Oak St Council/The Lord Companies, L.L.C.); Robert Kearney, Ald. Reilly's Office

Minutes

1. Welcome and Call to Order

- a. Caruso called the meeting to order at 7:35am

2. Public Input

- a. No public in attendance.

3. Approval of June 28, 2023 Meeting Minutes

- a. On acceptance of the June 28, 2023 Meeting Minutes:
Motion to accept the June 28, 2023 Meeting Minutes:

Motion: Tannenbaum **Second:** Farley

VOTE: Approve – ALL **Motion Passes.**

4. SSA Financials

Financials. Caruso presented the Big Buzz Idea Group contract renewal for approval.

Motion to accept the 2023-2024 Big Buzz Idea Group contract renewal:

Motion: Tannenbaum **Second:** Farley

VOTE: Approve – ALL **Motion Passes.**

5. Customer Attraction

- a. Caruso reported progress on planning the “Couture for the Cause” Campaign for October. OSC retained Mauge to produce the logo, design guidelines, invites and website for the campaign. The Commission does not recommend sidewalk decals so OSC will do window clings and/or lighted logos on the sidewalk. OSC board members are reaching out to businesses to enlist their involvement with a designed invitation.
- b. Caruso reported on the progress with creating an Oak Street District Guide with Town Square Publications. Farley asked if the guide could be completed by October to align with the campaign.

6. Safety & Security

- a. The SSA Commissioners discussed security scope for Oak St. in light of the recent attempted break-ins at Chanel and Dior. The SSA Commissioners agreed that the SSA goal continues to be to keep shoppers feeling safe during shopping hours. The SSA Commissioners discussed the following actions:
 - Find out whether Chanel is willing to contribute to a security solution.
 - Advocate with the CPD to bring back overnight cars at either end of the district. Kearney offered to advocate for Oak St. with the CPD.
 - Ask Cook County Sheriff's Office to step up patrol on Oak St.

7. Public Way & Traffic

- a. Caruso reported on her discussions with CDOT regarding next steps for an Oak St streetscape. CDOT recommends OSC conduct a master plan for Oak St. to clarify our scope and design recommendations. Caruso also reported on her discussions with MKSK Studios, which has extensive experience with designing streetscapes. The SSA Commission wants a streetscape design process that utilizes the existing leadership for input. Caruso will prepare the RFP.
- b. Kearney reported that the City has issued 50+ parking tickets on Oak St. since the end of June. Kearney reported that CDOT will do the street striping in August, which was CDOT's recommendation from the CDOT traffic study. After the striping is done for awhile Kearney will request a follow up CDOT traffic study to test the impact of the striping.

8. New Meeting Business

- a. No new businesses discussed.

9. Next Oak St SSA Commission Meeting

- a. To be determined.

10. Adjournment – Adjourned at 8:55am

Minutes Submitted By: Gina Caruso, SSA Program Manager

APPROVED 8/29/23