

Regular Meeting - Thursday, September 28th, 2023 9:00am – 10:30am

Zoom Meeting: <https://us06web.zoom.us/j/88279475691?pwd=cHFkcXFwaE1KTDBBZXlwcEdlWFhWQT09>

Meeting ID: 882 7947 5691 | Password: 015860

Commissioners Present: Pam Farley, David Israel, Duke Miglin, Rick Tannenbaum

Commissioners Absent: Stan Razny

Others in Attendance: Gina Caruso (Oak St Council/The Lord Companies, L.L.C.); Robert Kearney, Ald. Reilly's Office

Minutes

1. Welcome and Call to Order

- a. Caruso called the meeting to order at 9:12am

2. Public Input

- a. No public in attendance.

3. Approval of August 29, 2023 Meeting Minutes

- a. On acceptance of the August 29, 2023 Meeting Minutes:

Motion to accept the August 29, 2023 Meeting Minutes:

Motion: Tannenbaum **Second:** Miglin

VOTE: Approve – ALL **Motion Passes.**

4. SSA Financials

Caruso asked for any questions on the SSA financials and the SSA Commissioners discussed budget line items. Caruso reported the SSA savings account is in progress to be set up at Wintrust Bank. Caruso reported the City approved the amended 2023 SSA budget and the 2024 SSA budget.

Caruso requested approval of the Mauge contract for Couture for the Cause design services.

On acceptance of the Mauge Design Services Contract:

Motion to accept the Mauge Design Services Contract

Motion: Farley **Second:** Tannenbaum

VOTE: Approve – ALL **Motion Passes.**

5. Customer Attraction

- a. Caruso reported progress on planning the "Couture for the Cause" Campaign for October. OSC produced window clings promoting the Campaign. Caruso is personally visiting each business to enlist their support and to see how OSC can help their business. RUSH University Medical Center is very pleased to be the selected charity for the campaign and is reaching out to their 30,000-person email list to promote the campaign.
- b. Caruso reported on the progress with creating an Oak Street District Guide with Town Square Publications. While the guide will not be ready by October to due editorial scope, the guide is on target to be ready mid-November. Farley suggested contacting Maureen Lampert for historical information about OSC and the district.

6. Safety & Security

- a. The SSA Commissioners discussed security scope for Oak St. Caruso reported that Chanel is willing to contribute to a security solution and is looking into physical barriers they can place in the public way such as a bicycle rack or planter. Caruso reported that the CPD is bringing back overnight cars at either end of the district. The Cook County Sheriff's Office is increasing their patrol on Oak St.
- b. Caruso reported that OSC is co-hosting a Retail Safety Meeting September 7th. Presenters include the 18th District Commander, Cook County Sheriff's Office, and retailers discussing their security strategies.

7. Public Way & Traffic

- a. Caruso reported the Streetscape RFP launched August 18 with proposals due by September 22. Caruso stated she's reached out to approx. seven firms to submit proposals.
- b. Caruso reported the City's Alley Corrective Reconstruction project is underway on the alley on the north side of Oak St.
- c. Kearney reported that the City has issued 24 citations on Oak St. since the end of July.

8. New Meeting Business

- a. Farley suggested Oak St. do a "twinning neighborhood" partnership similar to Old Town. Caruso will reach out to World Business Chicago to find out more and suggested Bond Street in London as a possible sister district.

9. Next Oak St SSA Commission Meeting

- a. The SSA Commissioners suggested Thursday, 9/28 or Fri 9/29 Noon-1:30pm and Tuesday 10/17 or Thursday 10/19 based on Razny's availability.

10. Adjournment – Motion to adjourn Miglin/Farley Adjourned at 8:55am. APPROVED

Minutes Submitted By: Gina Caruso, SSA Program Manager APPROVED 10/19/23