

Oak St SSA #75 Commission Meeting Minutes

Regular Meeting - Tuesday, December 17, 2024 12:00pm – 1:30pm

Virtual Only - Zoom Meeting:

<https://us06web.zoom.us/j/88279475691?pwd=cHFkcXFwaE1KTDBBZlwcEdlWFhWQT09> **Meeting ID: 882 7947 5691 | Password: 015860**

Commissioners Present: David Israel, Pam Farley, Duke Miglin, Rick Tannenbaum

Commissioners Absent: Stan Razny

Others in Attendance In-Person: Gina Caruso (Oak St Council/The Lord Companies, L.L.C.)

Others in Attendance: Robert Kearney, Ald. Reilly's Office

Minutes

1. Welcome and Call to Order

- a. Caruso called the meeting to order at 12:05pm.

2. Public Input

- a. No public in attendance.

3. Approval of September 17, 2024 Meeting Minutes On acceptance of the September 17, 2024 Meeting Minutes:

Motion to accept the September 17, 2024 Meeting Minutes:

Motion: Farley **Second:** Miglin

VOTE: Approve – ALL **Motion Passes.**

4. SSA Financials

- a. There were no questions or comments regarding the August 2024 financials.

5. Customer Attraction

- a. Caruso to get scope/pricing and develop an RFP for Digital Marketing.
- b. Caruso reported that due to changes in Chicago Fashion Week leadership, there is not as much momentum to participate; however, Oak Street business are focusing on activations on October 19.

6. Public Way Aesthetics & Maintenance and Safety & Security

- a. On acceptance of the 2024 Illuminight Lights contract and up to \$2,000 for blinking lights

Motion to accept the 2024 Illuminight Lights contract and up to \$2,000 for blinking lights

Motion: Farley **Second:** Miglin

VOTE: Approve – ALL **Motion Passes.**

- b. On acceptance of MKSK Studios Oak St Streetscape Contract
Motion to accept the MKSK Studios Oak St Streetscape Contract

Motion: Farley **Second:** Miglin

VOTE: Approve – ALL **Motion Passes.**

- c. Caruso reported the benches and bollards were successfully installed before the DNC. Businesses reported the street was quiet and low to now crime during the DNC.
- d. Commission asked Caruso to look into an activation on Oak St. during the Mag Mile holiday parade.
- e. Kearny stated the light pole panel would be installed by next week.
- f. Commission asked Caruso to ask Christy Webber if they can shorten the snow contract season and start it earlier and end closer to St. Patrick’s Day.
- g. On acceptance of Christy Webber 2024-2025 Snow Contract
Motion to accept the Christy Webber 2024-2025 Snow Contract

Motion: Farley **Second:** Miglin

VOTE: Approve – ALL **Motion Passes.**

7. New Business Agenda Items

- a. Commission talked about SSA expansion options and the process. Caruso stated that there is Business Improvement District (BID) legislation that the Commission could explore as an option.

8. Next SSA Commission Meeting

- a. Tuesday, October 15th Noon-1:30pm Razny Jewelers 109 E Oak and Virtual as well as a Special Meeting before the end of June.

9. Adjourn

Approval of meeting adjournment

On acceptance of meeting adjournment

Motion to adjourn

Motion: Farley **Second:** Miglin

VOTE: Approve – ALL **Motion Passes.**

Minutes prepared by: Gina Caruso

APPROVED: 1/21/25

