

## Oak St SSA #75 Commission Meeting Minutes

**Regular Meeting - Tuesday, October 21, 2025 12:00pm – 1:30pm**

**Zoom Meeting:**

<https://us06web.zoom.us/j/83147280816?pwd=U0RLSmRCNFJpWVIZWExYcC9tMy9QUT09>

Meeting ID: 831 4728 0816

Passcode: 081188

**Commissioners Present:** Duke Miglin, Rick Tannenbaum, Pam Farley  
**Commissioners Absent:** David Israel, Stan Razny  
**Others in Attendance:** Gina Caruso (Oak St Council/The Lord Companies, L.L.C.); Robertt Kearney, Ald. Reilly's Office; Brett Weidl, Kelly Murphy of MKSK Studios; Susannah Ramshaw, Will Miller of Firebelly  
**Public in Attendance:** None

### Minutes

**1. Welcome and Call to Order**

- a. Caruso called the meeting to order at 12:05pm.

**2. Public Input**

- a. No public in attendance.

**3. Approval of September 30, 2025 Meeting Minutes**

On acceptance of the September 30, 2025 Meeting Minutes:

*Motion to accept the September 30, 2025 Meeting Minutes:*

**Motion:** Tannenbaum **Second:** Farley

**VOTE:** Approve – ALL **Motion Passes.**

**4. SSA Financials**

- a. Caruso reported that the second installment Cook County tax bill is not yet issued and is impacting cash flow for SSA agencies. Tannenbaum suggested the Oak Street Council try to get a line of credit in 2026, but not at this time, and to continue to work with vendors on payment terms.
- b. There were no questions or comments regarding the September 2025 financials.
- c. Kearny offered to provide a contact at the Cook County Treasurer's office.

**5. Public Way Aesthetics**

- a. Caruso presented the two bids for 2026 hanging baskets by CDOT and Brightview. The Commission felt it best to work with CDOT given the scope/costs were comparable between the private sector and the City.

On acceptance of the 2026 Hanging Baskets bid by CDOT

*Motion to accept the 2026 Hanging Baskets bid by CDOT*

**Motion:** Farley **Second:** Miglin

**VOTE:** Approve – ALL **Motion Passes.**

- b. Streetscape Plan and Branding Update
  - i. Firebelly presented their proposal for streetscape and organizational branding. MKSK Studios presented the latest streetscape plan and more detail on costs. The Commission will meet separately to further discuss scope and priorities.
  - ii. Ald. Reilly's office requested letters of support from businesses prior to the Alderman providing their letter of support.

**6. Public Safety**

- a. Caruso reported the Cook County Sheriff's office is hosting a Retail Theft Town Hall for Oak Street businesses.
- b. Caruso noted that holiday private security hours can be adjusted based on need.

**7. Customer Attraction**

- a. Caruso reported that the digital marketing through Ateema is underway and we now have a drone video of Oak Street.

**8. Next SSA Commission Meeting**

- a. Tuesday, November 18 Noon-1:30pm Razny Jewelers 109 E Oak and Virtual

**9. Adjourn**

**Approval of meeting adjournment**

On acceptance of meeting adjournment

*Motion to adjourn*

**Motion:** Miglin **Second:** NA

**VOTE:** Approve – ALL **Motion Passes.**

**Minutes prepared by: Gina Caruso**

**APPROVED 11/18/25**